



INVITATION

THE ROSS GOOBEY LECTURE INVESTMENT PRACTICE - FULL CIRCLE?

Date: Thursday 27 October 2005

Time: 6.00pm Registration and refreshments
6.30pm Introduction and Lecture
7.30pm Refreshments and networking

Venue: Cass Business School
106 Bunhill Row
London EC1Y 8TZ

The late George Ross Goobey made his family name forever synonymous with the development of modern investment practice. As manager of the Imperial Tobacco Pension Fund in the 1950s he was a pioneer in pension funds investing predominantly in equities. Indeed, he is credited with fathering the "cult of the equity". Interest in his activities has recently been re-awakened by the depositing, with the newly-formed Pensions Archive Trust, of a quantity of his private papers. As George Ross Goobey's writings were never widely or comprehensively published, there is a serious gap in the understanding of several important developments in this field.

On 27 October, George's son, Alastair Ross Goobey, who is eminent in the investment field in his own right, will look at the way investment policy and practice has developed over the decades since his father first came to prominence, arguing that things had, perhaps, come full circle. Following his presentation, Alastair Ross Goobey will be joined by Alan Herbert, Chairman of the Pensions Archive Trust, who will briefly describe the aims and progress of the Pensions Archive.



Alastair Ross Goobey CBE was, between 1993 and 2001, Chief Executive of Hermes Pensions Management (Formerly PosTel) managing £50 bn in investments for the British Telecom and other pension schemes. He has also acted as Special Adviser to HM Treasury, was a member of the Goode Committee on Pensions Law Reform. He is currently, among other things, a Governor of the Wellcome Trust, Senior Adviser to Morgan Stanley and a non-executive director of GCap Media plc. He is the author of *The Money Moguls* and *Bricks and Mortals*.

RSVP – by completing the attached form or, if accepting, via the online booking service at our events website: www.cass.city.ac.uk/events. Places will be allocated on a first-come-first-served basis.



REPLY

THE ROSS GOOBEY LECTURE INVESTMENT PRACTICE - FULL CIRCLE?

Date: Thursday 27 October 2005

Time: 6.00pm Registration and Refreshments
6.30pm Introduction & Lecture
7.30pm Refreshments and networking

Venue: Cass Business School
106 Bunhill Row
London EC1Y 8TZ

Please tick which applies:

I am able to attend. I am unable to attend.

Title: _____ First Name: _____ Surname: _____

Position: _____

Company Name: _____

Address: _____

Telephone: _____ Email: _____

Please use the space provided below to indicate if you have any special requirements.

Please tick if you would like to be kept informed of future events.

Places will be allocated on a first-come-first-served basis.